

# NEWSLETTER



BUILDING BRANDS  
WITH PURPOSE  
AND PASSION

“A boat doesn’t  
go forward if each  
one is rowing their  
own way.”

## Phishing, Are you Aware ?

Phishing is the sending of fraudulent online messages designed to steal your valuable personal data, such as credit card numbers, passwords, account data, and other information.

Worldwide, criminals send billions of fraudulent e-mails or text messages daily that appear to come from websites or people you trust, like your bank or credit card company, and request that you provide personal information.



# HELLO & WELCOME

August, 2024

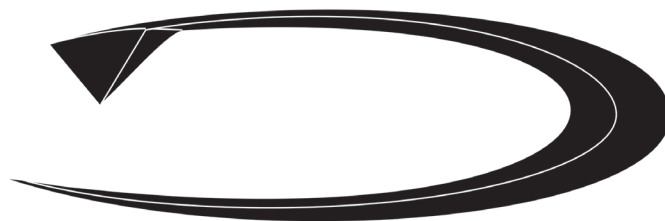
## Message From our CEO

We sincerely value everyone's dedication during the CDK circumstance. The organization has learned a lot from it and has become more aware of how reliant on technology we are, but we can achieve great things with professionals like you. Un abrazo a todas



**Luis Somoano**  
CEO & President

"The only goal you can't accomplish is the one you don't go after"



**DORAL AUTOMOTIVE GROUP**

**DORAL**  
LINCOLN



**LINCOLN**  
OF CUTLER BAY



**FORD**  
OF KENDALL

# Easy Traditional Gazpacho Andluz Recipe



Here is the Recipe From Our CEO



## The History of Gazpacho Andaluz

Gazpacho Andaluz, or Andalusian gazpacho, is a cold soup that originated in the Andalusia region of southern Spain during the AL-Andlus period in the 8th century. The original recipe was simple and nutritious, made with basic ingredients like bread crumbs, garlic, olive oil, vinegar, salt, and water.

## Method

### STEP 1

To a small bowl, add the bread and enough cold water to submerge. Set aside to soak for 30 minutes.

### STEP 2

Use your hands to squeeze all of the moisture out of the bread, discarding any soaking liquid. Place the bread in the bowl of a food processor, then add the cucumbers, tomatoes, garlic, vinegar, olive oil, and 1 cup cold water. Process until very smooth. Place a fine mesh strainer over a large bowl and strain the vegetable puree, pressing on the solids with the back of a wooden spoon to make a completely smooth soup. Season to taste with salt, then cover and refrigerate for at least 2 or up to 24 hours.

### STEP 3

Serve in individual glasses, or in soup bowls with optional garnishes on the side

## Ingredients

1 slice country-style bread, about 1" thick, crusts removed  
2 lb. very ripe tomatoes, seeded and coarsely chopped  
2 tbsp. sherry vinegar  
Kosher salt

2 small cucumbers, peeled, seeded, and coarsely chopped  
1 garlic clove, peeled and chopped  
1/2 cup extra-virgin olive oil

### OPTIONAL GARNISHES

1/2 cucumber, peeled, seeded, and finely chopped  
1/2 small white onion, peeled and finely chopped

1/2 green pepper, seeded and finely chopped  
1 cup 1/2-inch croutons  
1 small tomato, seeded and fine chopped.



### A word from Cary Castro, GM of Lincoln of Cutler Bay

Your Potential is limitless, keep pushing yourself to discover what you are truly capable of.



### A word from Steve Smith, GM of Ford of Kendall

Thank you to all the associates who worked so diligently to get our dealerships back up and operational subsequent to the CDK cyber-attack incident. In order to ensure we take preventative measures in the future regarding this subject, we are asking all associates to take Privacy, Safeguards and Cyber Security Training by the end of July. Your efforts to assist the company in protecting our business are greatly appreciated.



### A word from Miguel Otero, GM of Doral Lincoln

“Motivation is what gets you started. Discipline is what keeps you going.”

# Join our family and grow together! Refer Someone Today!



**Edith M. Muniz**

**HR Director**

Contact me directly if you know of a candidate that would like to join the best family owned dealer group in Miami!

Office: (786) 582-6743

[emuniz@doralautogroup.com](mailto:emuniz@doralautogroup.com)



Just a friendly reminder that you can view all of our job postings in ADP under Myself, Talent, Career Center. Here you can apply for internal posts and share job postings with friends. Right now, we are looking for a Service Dispatcher, Technicians, Sales Associates, and many other positions! Please take a look at our career page !

## Customer Facing Positions at Each of our Dealers

We have many customer service opportunities in our Sales and Service Departments! Strong interpersonal and communication skills are a must! Customer service or hospitality background preferred. Positions include, Greeter, Loaner Coordinator, Service Concierge, and much more. If you are interested or know someone, please send them our way!

## All Positions other than Technicians

We will pay \$250.00 for any candidate referred who successfully passes the interview, background checks and is hired by the company. Referrals are paid 30 days after the referral provided the associate is still actively employed.

## Sales Associates

The right candidate is outgoing, likes dealing with the public, organized and/or has prior sales or experience in the hospitality industry. If you are interested in applying for the sales associate position, please let your manager know and include why you feel you are qualified for the position.

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The Company encourages all employees to refer qualified job applicants for available jobs openings. Other than managers in the line of authority and all Human Resources personnel, all employees are eligible to receive employee referral awards. When making referrals, instruct the applicant to list the employee's name on their employment application as the referral source.

If the referral is hired and completes 1-3 months of service and the employee is still an employee of the Company, the employee is eligible to receive a monetary award.

**The reward is currently a gross amount of up to \$1,500 for Automotive Technician Employee Referrals.**

It will be paid as follows;

<b>\$ 1,500</b>	<b>Master /ASE after 90 days</b>
<b>\$ 500</b>	<b>Line Tech after 60 Days</b>
<b>\$ 250</b>	<b>Apprentice / Express Tech after 30 days</b>

\*In the event that the referring employee is terminated, the payout will be discontinued

**DORAL LINCOLN**

9000 NW 12th St, Doral, FL 33172  
**786-522-5351**

**LINCOLN OF CUTLER BAY**

11020 SW 186th St, Miami, FL 33157  
**786-857-5000**

**FORD OF KENDALL**

15551 S Dixie Hwy, Miami, FL 33157  
**305-238-9211**



# Phishing

**The most effective way to protect us is by being Alert!**

The sheer number of phishing attacks and the number of people caught by them is shocking. Billions of phishing emails are sent each day. On an average day, 153 viruses and 84 spam emails are blocked by technology on a dealership network. (source: Automotive News). Untrained employees will fall for a phishing attack over 30% of the time. Most phishing attacks are initiated via email, either by: sending spoofed emails pretending to come from a trusted person or organization. Attaching links to malicious websites that harvest credentials and sending email with a malware attachment. Keep in mind that every time you open an email or text, you are making a security decision.

## Links:

If there's a link, THINK. Think first, don't click first.

## High Stakes:

Handle your email intentionally. For business email, the stakes are higher. Pay attention - don't get fooled.

## Malware:

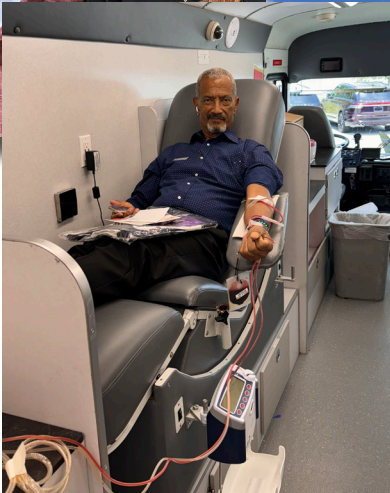
Don't rely on system defenses alone.  
Malware defenses are not sufficient to handle



**Please complete the Vera Training**

# PHOTO GALLERY

Here are a few pictures of the past events we as a group have enjoyed together and participated in supporting our community. We thank each of you that were able to attend a few of the events such as the Company Lunch with our partners at Insurance Nation, our Blood Drive.





**Energy Expo**  
August 21 & 22  
MACC Convention Center

The Energy Expo (6th edition) in Miami, Florida, comes as an in-person physical tradeshow to serve your energy clean needs, in the proper place, at the proper time.

**Miami Auto Show**  
Aug 30-Sep 8th

Step into Automotive Excellence: The Miami International Auto Show  
For over five decades, the Miami International Auto Show has been the beating heart of automotive innovation and excitement.

**Wing It for a Cause**  
Fashion show  
Sept 6th - Lincoln of Cutler Bay

7th Annual "WING IT" For a Cause is back join this EPIC fashion show and Wing Competition, network have fun, and support Silent Angels!

**Mobile Van Event at**  
Key Largo  
Sept 21st

Have you ever wished that our service team could come to your home in Hialeah, FL? With Lincoln Mobile Service, that dream can be a reality.

**Mummies Night Out**  
Oct 25th

WHAT | Miami Mom Collective invites you to the premier Halloween event in Miami for Moms.

MUMMIES NIGHT OUT is an elevated Moms' Night Out Event with a Halloween twist hosted at Lincoln of Cutler Bay.

**International Ski Event**  
Nov 2nd & 3rd

The Greater Miami Ski Club was founded in 1955 (chartered in 1956) as a family-focused club centered around show-skiing. Members performed in Miami, Cuba, Columbia, Venezuela, Nicaragua and Panama, with performances at the Orange Bowl Regatta

**Gus Machado Golf Classic**  
November 4th

In 1998, Gus Machado founded the Gus Machado Classic Charity Golf Tournament benefiting the American Cancer Society. He took his passion and love for golf and turned it into generosity.

Please email [rvasquez@doralautogroup.com](mailto:rvasquez@doralautogroup.com) if you would like more info on any event you are interested in attending.



## DO YOU KNOW?

### You can get employee discounts with ADP!

We have discounts on travel, cellular service, insurance, and many other services / products. Make sure to login to ADP WFN then go to Myself / Benefits and click on Employee Discounts – LifeMart.



## IMPORTANT REMINDERS

### Do you have the ADP Mobile app ?

This app is a must ! You can view your time and attendance, PTO balance and much more. You can even customize your profile and add a picture.

Go to Apple App Store for iPhone and Play Store for Android.



Download the free mobile app





August-born people are often described as passionate, creative, and ambitious. They tend to be natural leaders, with a strong sense of self and a desire to make their mark on the world. Physically, August-born individuals may be more energetic and athletic than those born in other months. Socially, they are often extroverted and charismatic, able to easily forge connections with others. Intellectually, August-borns are typically quick-witted and innovative, with a thirst for knowledge and new experiences.

Jean-Pierre Colimon	08/01	Felicia Hodges	08/02
Juan Andreani	08/03	Christian Benitez	08/04
Amy Crespo	08/07	Arlenis Gort Barrios	08/09
Richard Perez	08/10	Ariel Gutierrez	08/15
Adrian Gutierrez	08/15	Alex Marquez	08/18
Marcos Bonet Jr.	08/19	Ashley Lacayo	08/19
Karla Rodriguez	08/19	Lisandra Rodriguez	08/20
Juan Torres	08/21	Raul Melendez	08/21
Claudia Martinez	08/26	Reinaldo Montoya	08/27
Andriana Martinez	08/31	Ariana Perez	08/31

**Let's Celebrate!**



Happy work Anniversary! Thank you for your hard work, dedication, and commitment to excellence. Words can't describe how proud we are of you. You've an integral part of our Organization, and we couldn't be more grateful for your service. Happy Work Anniversary!

Ana Camejo	17 Years	German Calveira	14 Years
Louise Frances Rogers	14 Years	Reinaldo Montoya	13 Years
Placido A Garcia	7 Years	Alejandro Era	5 Years
Patricia Castellon	5 Years	Cesar A Alfaro De La Cruz	4 Years
Carlos F Ibarrola	4 Years	Ashley Dustin Lacayo	4 Years
Riaz Ahmed	3 Years	Vladimir Cordero Smith	3 Years
Karla M Rodriguez	3 Years	Mercedes Rodriguez	3 Years
Luis E Romero	3 Years	Jonathan Bocos	2 Years
Teresa Odalis Guerra Morales	2 Years	Sebastian Baquero Serrano	1 Years
Christian Benitez	1 Years	Ninoska Castellanos	1 Years
Abraham Hernandez Artigas	1 Years	Yasin Jimenez Contreras	1 Years
Isaac Martinez Chavelis	1 Years	Lidisis Miranda Lopez	1 Years

# Congratulations!

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**FORD**  
OF KENDALL

FORMALLY INVITES YOU TO THE

*Winter Wonderland*  
CHRISTMAS CELEBRATION

WELCOMING ALL ASSOCIATES TO JOIN US ON THIS EVENING

DECEMBER

SUNDAY | **15** | 2024

**HILTON BLUE LAGOON**  
5101 BLUE LAGOON DRIVE, MIAMI, FL

*Save the Date*



**T h a n k   y o u   a n d   w e   l o o k  
f o r w a r d   t o   a   s t r o n g  
A u g u s t !**